
MobiDays: institutions, businesses and younger generations on the journey towards electric mobility

Atlante, Wayla and Sistema Energy come together to offer a first-hand look at how electric mobility, charging and renewable energy can work together in the cities of the future

Milan, 22 September 2026 – From electric mobility and charging to the generation and storage of renewable energy: on the occasion of **MobiDays**, **Atlante, Wayla and Sistema Energy** are bringing together their expertise and experience to show institutions and younger generations how the transition towards more sustainable mobility is already a tangible reality in Milan today.

On **22 September**, representatives from local and national institutions will board a **100% electric van operated by Wayla**, the Milan-based company specialising in shared and sustainable mobility, alongside **Gabriele Tuccillo, CEO of Atlante Italy, Stefano Terranova, CEO of Atlante, Cosimo Lena, CEO of Sistema Energy**, and **Carlo Bettini, Alessandro Villa and Mario Ferretti, founders of Wayla**.

The initiative will also be attended by **Ettore Rosato, Member of the Italian Chamber of Deputies**, and **Emmanuel Conte, Councillor of the Municipality of Milan**, who welcomed the opportunity to join businesses and younger generations in a dialogue about the future of sustainable mobility.

The initiative will offer a tangible example of the new role energy can play in urban environments: no longer simply a commodity purchased from the grid, but a resource that can be generated locally, used directly and integrated with the evolving needs of mobility.

Starting from **Palazzo Marino**, the first stop will be the **Atlante charging station at Sogemi's Milan Food Market**, where participants will have the opportunity to experience ultra-fast charging first-hand. This is already part of Wayla's everyday operations, with its electric vehicles regularly charging across the Atlante network, which includes more than **70 stations across the Milan metropolitan area**, powered by 100% renewable energy.

The journey will then continue to **CityLife**, offering a concrete example of an ecosystem in which renewable energy generation, consumption and electric mobility can work together. Alongside Atlante's ultra-fast charging station, the site features a **150 kW photovoltaic system developed by Sistema Energy**, whose energy is supplied to the **Golden Goose Arena Powered by Atlante** through a Power Purchase Agreement (PPA) self-consumption model.

Waiting for the delegation will be **fifth-grade pupils from a local primary school**. They will take centre stage during a special **"children's press conference"**, where they will have the chance to put their questions directly to institutional and business representatives on electric mobility, charging, clean energy generation and the cities of the future.

The discussion is part of the educational programme developed by the three partners for MobiDays, which will involve around **180 students on 22 and 23 September**. Together with the **Atlante and Sistema Energy** teams, the children will discover how a charging station works and how zero-impact electricity can be generated using **photovoltaic panels, inverters and energy storage systems**.

The experience has been designed to explain, in a simple and practical way, how the transition towards more sustainable mobility depends on collaboration between institutions, businesses and citizens, supported by infrastructure and energy models capable of making this transformation possible in everyday life.

Making the experience even more tangible, **L'Orto di Jack** will offer **fruit to the children and guests**, complementing the educational activities with a simple gesture connected to sustainability and everyday choices.

The CityLife event will therefore bring together **those helping to shape Milan today and the generations who will experience the city of tomorrow**, using real-life examples to show how electric mobility, infrastructure and renewable energy can already work together as part of everyday urban life.

"Sustainable mobility is an ecosystem, and collaboration is essential if we want it to grow. Through this initiative, we want to show institutions and younger generations something that is often described as the future, but is already a reality today: electric vehicles travelling through Milan every day, an extensive network where they can recharge, and technologies that allow us to make increasingly effective use of renewable energy. MobiDays are the ideal opportunity to tell the story of this transformation together and, above all, to experience it first-hand," said **Gabriele Tuccillo, CEO of Atlante Italy**.

"The energy transition is not something that belongs to the future: it can already be achieved today by integrating renewable energy generation, consumption and electric mobility. With the photovoltaic system developed for the Golden Goose Arena Powered by Atlante, we have brought this model to life in a place that is part of the city's everyday life. Being here today alongside Atlante and Wayla, and above all having the opportunity to explain this to children, means showing that behind more sustainable mobility lies an entire energy value chain that we can already build today," said **Cosimo Lena, CEO of Sistema Energy**.

"Our transition from fuel-powered vans to electric vehicles stems from our ambition to provide Milan with a better and more sustainable service every day. Being able to rely on a partner like Atlante has made this transition much simpler and faster. Our electric vans travel through Milan every day and recharge on the Atlante network. This collaboration is a clear example of how shared mobility and charging infrastructure can grow together, combining their respective expertise to help make the city cleaner and more liveable for everyone," said **Alessandro Villa, COO and Co-founder of Wayla**.

"For us, sustainability starts with tangible, everyday actions. Delivering fruit and vegetables to our customers using an electric fleet allows us to combine the quality and freshness of our products with a delivery model that is more mindful of the city and the environment. It is a journey built on consistent choices throughout the entire value chain, from the product itself to the last mile," said **Emanuele Gallo Perozzi, Head of Operations at L'Orto di Jack**.

Atlante and Wayla are official participants in **MobiDays** and will also be present at the sustainable mobility installation in **Piazza Castello**.

Through this initiative, **Atlante, Wayla and Sistema Energy** are responding to the Municipality of Milan's call for greater collaboration among sustainable mobility players, bringing together different areas of expertise around a shared goal: contributing to a city that is increasingly electric, cleaner and more aware.

Atlante

At Atlante we develop EV charging stations to enable the transition towards zero-emission: empowering people to move freely in harmony with the planet. We are building Southern Europe's largest fast and ultra-fast charging network, powered 100% by renewables. Since our launch in Italy in 2021, we serve EV-drivers at our 1,200 stations across Italy, France, Spain, Portugal and Switzerland.

We believe in progress, leveraging on cutting edge technology to accelerate the electric mobility revolution – especially with energy storage to enhance power from the grid. We are proud of our digital platforms that ensure ease of use and full

connectivity. We are Atlanters: a group of passionate and dedicated people always thriving to deliver a reliable service and enjoyable experience to our customers.

As a fully owned company of TCC Group Holdings (Taiwan's first public-listed company), we strongly believe in partnerships to pursue our mission. We are trusted by partners who own or manage key infrastructures like airports, highways, service stations, shopping centers and supermarkets.

Under the program the Alternative Fuel Infrastructure Facility (Connecting Europe Facility- CEF Program), the EU awarded us close to €90m of grants under four projects to accelerate electrification on Europe's major traffic arteries and we gathered financing support from France's Groupe Caisse de Dépôts and Italy's Cassa di Risparmio di Roma.

We are Atlanters and you can count on us.

Join our mission at: www.atlante.energy

Atlante is a proud member of the ChargeLeague, visit the website: www.chargeleague.com



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CONTACTS

Press Office Atlante: Francesca Romana Piccioni and Lorenzo Giannini, Comin & Partners, +39 3484133264, +39 3332738980, francesca.piccioni@cominandpartners.com, lorenzo.giannini@cominandpartners.com

Head of Communication Atlante: Chiara Cerri, media.relations@atlante.energy

Sistema Energy

Sistema Energy is a company specialising in the development and implementation of energy solutions for businesses and infrastructure, with a particular focus on the generation and use of renewable energy directly at the point of consumption.

The company develops photovoltaic systems, self-consumption solutions and physical PPAs (Power Purchase Agreements), energy storage systems and integrated energy solutions for industrial and commercial customers. Its goal is to reduce energy costs without requiring upfront investment from its customers, while also helping to ease pressure on the national electricity grid. Through its PPA model, Sistema Energy enables companies to access renewable energy generated directly on-site without having to bear the initial investment required to build the system, turning photovoltaic generation into a long-term energy solution. Sistema Energy is part of Gruppo Margherita, a leading independent Italian renewable energy operator that has been investing across Italy for decades and actively contributing to the country's decarbonisation journey.

Sistema Energy is also active in the development of Renewable Energy Communities (RECs), with an approach focused on building efficient and sustainable energy infrastructure without requiring direct investment from customers.

www.sistemaenergy.it

Wayla

Wayla is the first Italian start-up to offer a van-pooling service. More than simply a new way to get around, Wayla represents an innovative approach to urban mobility, designed to make urban transport more efficient, reduce costs for passengers and limit its environmental impact. Its service complements and integrates with other available transport options, helping people travel around the city in the way that best suits their needs. Wayla's platform allows passengers to share journeys, optimising the number of vehicles on the road. Sustainability, convenience and safety are among Wayla's key strengths, all supported by its shared mobility model. The service is available in Milan every day from 6:00 pm to 3:00 am.

Wayla's booking system is simple and transparent, with fares and estimated journey times provided in advance, ensuring passengers know what to expect before they travel.

CONTACTS

Press Office Wayla: Matilde Baraldi – Communication Consultant – +39 3313145682 – hello@projecteleventh.com; pr@wayla.it