



CCV CELEBRATES ITS 40TH ANNIVERSARY ALONGSIDE ATLANTE WITH -40% ON FASTCHARGING

Paris, 8 September - To mark its 40th anniversary, multi-brand retailer CCV is partnering with Atlante, a leading player in fast and ultra-fast charging for electric vehicles, to offer customers an exclusive promotion: -40% on fast and ultra-fast charging at 18 Atlante stations located near CCV stores.

Valid from 11 September to 31 October 2025, the promotion is open to everyone, with no commitment or specific conditions. To benefit, users simply need to download the myAtlante app and activate the offer in the dedicated section.

The myAtlante app allows drivers to easily locate Atlante charging points, authenticate, monitor charging time and cost, and pay without any additional fees. It also provides access to the myAtlante Tribe loyalty program, exclusive offers, and a dedicated subscription for even more advantages.

"CCV has placed its customers at the heart of its growth for 40 years. This partnership with Atlante reflects our desire to enhance their experience by offering a service that is useful, innovative, and responsible," said Jean-Michel Halphen, CEO of CCV.


"We are proud to celebrate this anniversary alongside CCV. Thanks to this offer, customers will enjoy simple, fast, and cost-effective charging right next to their favorite stores," added Jacques Galvani, CEO Atlante France.

Participating stations

[CCV Clermont-Ferrand](#) – [CCV Rouen](#) – [CCV Belfort](#) – [CCV Amiens](#) – [CCV Besançon](#) – [CCV Thionville](#) – [CCV Bourges](#) – [CCV Tours](#) – [Bailleul Park](#) – [CCV Reims](#) – [CCV Creil](#) – [CCV Colmar](#) – [CCV Metz](#) – [CCV Epinal](#) – [CCV Bruay](#) – [CCV Saint-Omer](#) – [CCV Wittenheim](#) – [Coudekerque Gemo](#)

About CCV

Founded in 1985, CCV is a French multi-brand retail group specializing in fashion for men, women, and children. With a network of 32 stores across France and its e-commerce site www.ccvmode.com, the company offers a wide range of fashion, bringing together more than 150 iconic and on-trend brands.

 With 500 employees, CCV places proximity, style, and accessibility at the core of its DNA to offer everyone a unique shopping experience.



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About Atlante

At Atlante we develop EV charging stations to enable the transition towards zero-emission: empowering people to move freely in harmony with the planet. We are building Southern Europe's largest fast and ultra-fast charging network, powered 100% by renewables. Since our launch in Italy in 2021, we serve EV-drivers at our 1,000+ stations across Italy, France, Spain, and Portugal.

We believe in progress, leveraging on cutting edge technology to accelerate the electric mobility revolution – especially with energy storage to enhance power from the grid. We are proud of our digital platforms that ensure ease of use and full connectivity. We are Atlanteers: a group of passionate and dedicated people always thriving to deliver a reliable service and enjoyable experience to our customers.

As a fully owned company of TCC Group Holdings (Taiwan's first public-listed company), we strongly believe in partnerships to pursue our mission. We are trusted by partners who own or manage key infrastructures like airports, highways, service stations, shopping centers and supermarkets.

The EU awarded us close to €90m of grants to accelerate electrification on Europe's major traffic arteries and we gathered financing support from France's Groupe Caisse de Dépôts and Italy's Cassa Depositi e Prestiti.

We are Atlanteers and you can count on us.

Join our mission at: www.atlante.energy

Atlante is a proud member of the Spark Alliance, visit the website: www.sparkalliance.com

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