

---

## Atlante with Mastercard for a user-friendly electric mobility and a more sustainable future

**Milan, 27 September 2023** – Atlante, the company of NHOA Group, dedicated to electric vehicles fast and ultra-fast charging network, joins the Mastercard Priceless Planet Coalition and introduces card payment at its stations with a campaign dedicated to Mastercard customers. Starting on 27 September, Atlante will plant two trees for every charging session paid through the Mastercard circuit at Atlante charging stations located in Rome Fiumicino Airport.

This partnership, which sees both Atlante and Mastercard join forces to simplify the transition to a more sustainable mobility and in a true reforestation effort, highlights the common values the two companies share and Atlante's intention to expand the accessibility of its services to an increasingly wider audience.

*"Mastercard is not only a global leader in electronic payments but also a company whose innovative drive has accompanied us for decades through a technological evolution, rightfully entering our daily routines. Likewise, I strongly believe that Mastercard will accompany the e-mobility revolution by making an easier and more immediate access to our fastcharging infrastructure. This is why Mastercard is an ideal partner with whom to share our broader commitment to a zero-emission mobility and a future in harmony with our planet. This is a responsibility we strongly feel at Atlante and we are happy to serve the community through the Priceless Planet Coalition initiative",* commented **Stefano Terranova, CEO of Atlante**.

With the Priceless Planet Coalition program, Mastercard, together with its network of partner companies, aims to plant 100 million trees in collaboration with both the *Conservation International* and the *World Resources Institute*, two international organizations that have been working for years in forest protection, implementing projects in Brazil, Kenya, and Australia, as well as in Europe. As of today, Atlante also joins the project's network of European partners - including financial, corporate, and governmental entities - to achieve a tangible impact in the fight against climate change.

The collaboration with Mastercard ties in with Atlante's recent decision to expand the accessibility of its charging service by integrating POS terminals at its fastcharging stations; a new option that will enable electric vehicle drivers to recharge their cars by paying directly through debit, credit or prepaid card. Designed specifically to meet occasional or *pay-as-you-go* charging needs, the solution positions Atlante among the early movers in the industry.

The trial aims to provide customers with ease of use, price transparency and flexibility as they move towards a future characterized by an increasing multitude of payment methods. The project is currently in an initial phase in Mantua and in two of the Atlante points of charge available at Rome Fiumicino airport, a hub also identified as strategic for the launch of the campaign dedicated to Atlante customers paying with Mastercard.

This initiative represents a first step that opens the door to future expansions and the development of services dedicated to all those customers who pay by card, while, at the same time, contributing to the construction of a more sustainable future.

\*\*\*

### Atlante

Atlante is a company of NHOA Group (NHOA.PA, formerly Engie EPS), global player in energy storage and emobility, which develops technologies enabling the transition towards clean energy and sustainable mobility, shaping the future of a next generation living in harmony with our planet.

Atlante is developing the largest fast and ultra-fast charging network in Southern Europe, 100% enabled by renewables, energy storage and vehicle-grid-integrated (VGI). It aims to install in Italy, France, Spain and Portugal 5,000 fast and ultra-fast points of charge by 2025, and over 35,000 by 2030.

---

Operating since October 2021, Atlante has today more than 1,200 charging points online in its four countries with thousands more under construction and development. Leveraging on the technological heritage of the NHOA Group, including via collaboration with its sister company Free2move eSolutions, Atlante is a preferential network of the Stellantis automotive group and its customers. Atlante stations are fully interoperable and can be accessed by virtually any e-mobility app or charging card, and by any make and model of electric vehicles.

For further information, go to [www.atlante.energy](http://www.atlante.energy)



Follow us on LinkedIn



Follow us on Instagram

## CONTACTS

**Press Office Atlante:** Davide D'Amico, PressMediaLab, +39 335 7715011, +39 011 7732952 – 106, [atlante@pressmedialab.com](mailto:atlante@pressmedialab.com)

**Press Office NHOA Group:** Claudia Caracausi and Davide Bruzzese, Image Building, +39 02 89011300, [nhoa@imagebuilding.it](mailto:nhoa@imagebuilding.it)

**Financial Communication and Institutional Relations:** Chiara Cerri, +39 337 1484534, [media.relations@nhoa.energy](mailto:media.relations@nhoa.energy)

---